# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

FEDERAL CANDIDATE

П	STA	TE/I	OCA	1 01	NDID	ATE
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To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3  Station and Location:  Date:    Media Ad Ventures, Inc.											
Window, Federal Candidates Must Sign The Certification On Page 3  Station and Location:  Date:    Media Ad Ventures, Inc.     being/on behalf of: Tom Cole     a legally qualified candidate of the Republican											
, Media Ad Ventures, Inc.											
being/on bel	nalf of: Tom	Cole			,						
a legally qualified candidate of the Republican											
Station and Location:    Date:   Date:											
being/on behalf of: Tom Cole a legally qualified candidate of the Republican  political party for the office of: US Congressman  in the General election to be held on: November 8, 2016  do hereby request station time as follows:  Broadcast Day, Rotation or Days Class Times per Weeks											
Attach proposed schodule with charges (if available).											
in the Gen election to be do hereby re  Broadcast Length	eral e held on: No quest station to Time of Day, Rotation or Package	vember 8 ime as follows Days	, 2016 s: Class	Times per							

I represent that the payment for the above described broadcast time has been furnished by:

# Cole for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

# Rick Nagel

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/30/16		)
Date	Signature	
76 Be S	Signed By Station Representative	
☑ Accepted	☐ Accepted in Part	☐ Rejected
John John	Richard Haddox	6M/68M
/ Signature	Printed Name	Title

### FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

Tom Cole	
(name of federal candidate or authorized committee) hereby certification programming to be broadcast (in whole or in part) pursuant to this	
□ does ■ does no	ot
refer to an opposing candidate (check applicable box). I furth programming that does refer to an opposing candidate:	ner certify that for the
(check applicable box)	
the radio programming contains a personal audio statement be identifies the candidate, the office being sought, and that the candithe broadcast.	
the television programming contains a clearly identifiable photimage of the candidate for a duration of at least four seconds, and displayed printed statement identifying the candidate, that the can broadcast, and that the candidate and/or the candidate's authorize the broadcast.	a simultaneously didate approved the
signature of candidate or authorized commi	ttee
Brad Mont, Agent	8/26/16
printed name	date

# ORDER

**Orders** 

Order / Rev:

1595984

Alt Order #:

08407874

Product Desc:

TOM COLE 4 CONGRESS

Estimate:

920

Flight Dates:

Order Type:

10/24/16 - 11/07/16

Original Date / Rev:

te / Rev: 10/03/16 / 10/03/16

Political



KAUZ

Matthew Wurm

T-DC

Cash

National

Agency

Name:

Media Ad Ventures, Inc

**Buying Contact:** 

Billing Contact:

8136 Old Keene Mill Road

Springfield, VA 22152

Billing Type:

Primary AE:

Sales Office:

Sales Region:

Billing Calendar:

Dilling Calcinda

Billing Cycle:

Agency Commission:

on: 1

EOM/EOC 15%

Broadcast

Advertiser

Name:

Priority:

POL/Cole, Tom/R/Congress/Oklahoma

PL810

Gross Amount

A35+

Demographic: Product Codes:

Revenue Codes:

11

P 5

P 5

\$695.00

\$1,090.00

Agency, Political, Pol-Candidate

Net Amount

\$590.75

\$926.50

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Unit Code:

General

00:15:00

Bill Plan

10/31/16

11/07/16

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	6	\$695.00	\$590.75	0.00
November 2016	11	\$1,090.00	\$926.50	0.00
Totals	17	\$1,785.00	\$1,517.25	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Wurm	***************************************		Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	All	11/04/16	6 11/04/16	LOC Late News N		M-F 10-103	5p1	:30	1	\$130.00P4	0.00 NM	1	\$130.00
				LOC Late News N									
	-	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/	31/16	11/06/16	1	1	\$130.00	0.00						***
E 2	All	10/28/16	6 10/28/16	LOC News M-F 1:		M-F 12-1230	Op1	:30	1	\$30.00P 5	0.00 NM	1	\$30.00
				LOC News M-F 1	2-1230p								
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
We	eek: 10/	24/16	10/30/16	1	1	\$30.00	0.00						
E 3	All	10/28/10	6 10/28/16	SYN M-F 630-7p	Comm	M-F 630-7p	1	:30	1	\$250.00P 5	0.00 NM	1	\$250.00
				SYN M-F 630-7p									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10/	24/16	10/30/16	1	1	\$250.00	0.00						
E 4	All	10/31/10	6 10/31/16	LOC Late News N	1-F Comm	M-F 10-103	5p 1	:30	1	\$130.00P4	0.00 NM	1	\$130.00
				LOC Late News I	M-F						- 1		
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10/		11/06/16	1	1	\$130.00	0.00						
E 5	All		6 10/31/16	LOC News M-F 1	2-12306omm	M-F 12-123	Op 1	:30	1	\$30.00P 5	0.00 NM	1	\$30.00
	7			LOC News M-F 1									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10/		11/06/16	1	1	\$30.00	0.00						
E 6	All		6 11/07/16	LOC News M-F 6	-630p Comm	M-F 6-630p	1	:30	1	\$130.00P4	0.00 NM	1	\$130.00
_ 0	7 311			LOC News M-F 6	CONTRACTOR OF THE PROPERTY OF						- 1		
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Ola	IL Date	LIN Date	**Condays	Spotor Frook	11010							

Print Date: 10/03/16 10:04:41

KAUZ

Page 2 of 2

Order / Rev:

1595984

Advertiser:

POL/Cole, Tom/R/Congress/Oklahoma

Alt Order #:

08407874

Product Desc:

TOM COLE 4 CONGRESS

Flight Dates:

10/24/16 - 11/07/16

Estimate:

920

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 6	All	11/07/1	6 11/07/16	LOC News M-F 6		M-F 6-630p	1	:30	1	\$130.00P 4	0.00 NM	1	\$130.00
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 11		11/13/16	1	1	\$130.00	0.00						
E 7	All	10/30/1	6 10/30/16	and the second of the second of		Sun 10-10:35	5p1	:30	1	\$125.00P 5	0.00 NM	1	\$125.00
	Ctr	art Date	End Date	LOC Late News S Weekdays	Spots/Week	Rate	Rating						
We	eek: 10		10/30/16	1	1	\$125.00	0.00						
E 8	All	11/06/1	6 11/06/16	NET Sun Hour 1	Comm	Sun 5:58-7p	1	:30	1	\$150.00P 4	0.00 NM	1	\$150.00
			= .5.	NET Sun Hour 1	0 1 00/ 1	Dete	Detine						
\/\/	<u>Sta</u> eek: 10.	art Date /31/16	End Date 11/06/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 9	All			LOC News M-F 1	2-1230@omm		p1	:30	1	\$30.00P 5	0.00 NM	1	\$30.00
				LOC News M-F 1									
10/	-	art Date	End Date	Weekdays	Spots/Week 1	<u>Rate</u> \$30.00	Rating 0.00						
E 10	eek: 10. All		11/06/16 6 11/03/16				1	:30	1	\$130.00P 4	0.00 NM	2	\$260.00
L 10	7 (11	10/2//1	0 11700710	LOC News M-F 6									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10. eek: 10.		10/30/16 11/06/16	1 1	1	\$130.00 \$130.00	0.00						
E 11	All		6 11/01/16			M-SU 5-630p		:30	1	\$40.00P 5	0.00 NM	1	\$40.00
				Early News Rotat	tor M-SU								
147	1 0000 DECEMBER	art Date	End Date	Weekdays -1	Spots/Week	Rate	Rating						
E 12	eek: 10 All		11/06/16	SYN M-F 630-7p	Comm.	\$40.00 M-F 630-7p	0.00	:30	1	\$250.00P 5	0.00 NM	1	\$250.00
L 12	All	11/01/1	0 11/01/10	SYN M-F 630-7p	Oomin	W 1 000 7 P	-			**********			
	-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10		11/06/16	-1	1 0	\$250.00	0.00 p1	:30	1	\$130.00P 4	0.00 NM	1	\$130.00
E 13	All	10/26/1	6 10/26/16	LOC Late News I		M-F 10-1035	b1	.30	1	\$130.00 4	U.UU INIVI	l '	ψ100.00
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10		10/30/16	1	1	\$130.00	0.00						<b>0.40.00</b>
E 14	All	11/02/1	6 11/02/16	LOC News M-F 5		M-F 5-530p	1	:30	1	\$40.00P 5	0.00 NM	1	\$40.00
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10		11/06/16	1	1	\$40.00	0.00						
E 15	All	10/26/1	6 11/02/16	NET CBS AM Ne		M-F 7-9a	1	:30	1	\$30.00P 4	0.00 NM	2	\$60.00
	C	- 4 D-4-	Fad Data	CBS This Mornin	0	Poto	Rating						
W	<u>Sta</u> eek: 10	art Date /24/16	End Date 10/30/16	Weekdays	Spots/Week 1	<u>Rate</u> \$30.00	0.00						
	eek: 10		11/06/16	1	1	\$30.00	0.00						_
											Totals	17	\$1,785.00

REP HEADLINE# 8407874 \S95984

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP30/16 17.35 \*\*\* KAUZ-TV \*\*\*

							:LINE#:REP		CON CM	汉 [ 7 [ 7]	CITY	FLIGHT	PRDCT	ORDER			AGY	ADV
PROGRAM : CON COM1:	ω	PROGRAM : CON COM1:	2	PROGRAM : CON COM1:	1 1	AGENCY	:REP :CD:	TOM COLE	* * *	NEW ORDER TTL \$1,785 PLEASE CONF	TAX	DATES_	TOM COLE	ER #			#	#
WHEEL OF FORTUNE	630P-700P 30	NEWSCHANNEL 6 AT NOON	200N-1230P 30	NEWSCHANNEL 6 AT 10PM	1000P-1035P 30	ADVERTISER CODE = 162 PRODUCT CODE = 179	TIME PERIOD : LGTH : SI	FOR CONGRESS	THIS IS A CASH IN ADVANCE S	ER 785 @17x CONFIRM SHOSHANA FOR MATT	STATE TAX	OCT24/16 NOV7/16 WK-3	4 CONGRESS EST#920	CONTRACT #_	SPRINGFIELD, 1	8136 OLD KEENE	AGY. NAME MEDIA AD VENTURES	ADV. NAME POLI/T COLE/R.
	\$250.00 06 10/28		\$30.00 \$6 10/2		\$130.00 (\) 11/4	AGENCY EST# = 920	EC : RATE : ST		SCHEDULE ****		CO-OP BILLING NEEDED		COMMENTS: (LINE, ORDER,	8407874	VA 22153	E MILL RD, SUITE A300	URES	COLE/R/CON/OK
	28 10/28		28 10/28		4 11/4		TART : END :	-			D		INVOICE)	CLASS: NA		SALES PRSN	BUYER NAME	REP.#
	1		1		1		:SPTS: WEEK :							NATL. LOCAL		N WA- MATTHEW	E CAROLYN BUSH	OFF.#
	FRI		FRI		<b>円兄</b> I		DAYS :				DATE SEP30/16			REGIONAL		W WURM (H)	THE STATE OF THE S	SALESMAN #
	₽		H		Н		TOTL:				17.35							

ORDER WORKSHEET	CREDIT ADVISORY: AGENCY	REP: TEL# 703-528-9382
HARRIS	CREDIT	
REPORT FR	RISK !!!	FAX#

FAX# 703-516-9680 K !!!

SEP30/16 17.35

\*\*\* KAUZ-TV \*\*\*

PROGRAM CON COM	12	PROGRAM CON COM	11	PROGRAM CON COMI	10	PROGRAM CON COM	9	PROGRAM CON COM	Ø	PROGRAM CON COM	7	PROGRAM CON COM	0	PROGRAM CON COM	(Jī	PROGRAM CON COM	4	: LINE#:REP :
GOM1:	63	GOM1:	50	GOM1:	60	GOM1:	12	COM1:	60	GOM1:	10	COM1:	60	COM1:	12	GOM1:	10	#: CD:
WHEEL OF FORTUNE	0P-700P	NEWSCHANNEL 6	00P-600P	NEWSCHANNEL 6	600P-630P	NEWSCHANNEL 6	200N-1230P	60 MINUTES	00P-700P	NEWSCHANNEL 6	000P-1035P	NEWSCHANNEL 6	600P-630P	NEWSCHANNEL 6	200N-1230P	NEWSCHANNEL 6	000P-1035P	TIME PERIOD :
Z Z H H	30	AT 5PM	30	AT 6PM AT 6PM	30	AT NOON	30		30	AT 10PM	30	AT 6PM	30	AT NOON	30	AT 10PM AT 10PM	30	LGTH
						ŽΖ̈́				Σχ		ПП		N		M		SEC
	\$250.00		\$40.00		\$130.00		\$30.00		\$150.00		\$125.00		\$130.00		\$30.00		\$130.00	RATE
(	S		5	\	7	2	5		Ma	~	2		20	_	20		22	E
	11/1		11/1		10/27		11/3		11/6		10/30		11/7		10/31		10/31	: START
	11/1		11/1		11/3		11/3		11/6		10/30		11/7		10/31		10/31	: END : DATE
	1		L		Н		⊣		П		1		L		Р		Н	:SPTS:
	TUE		TUE		THU		THU		SUN		SUN		MON		MOM		MOM	WEEK:
	[+]		(+1		G		G		Z		Z		Z		Z		Z	DAYS
	<del></del>		₽		N .		Н		1		⊢		⊢		₽		Д	:TOTL:

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP30/16'17.35
\*\*\* KAUZ-TV \*\*\*

: LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE START ••• FND :SPTS: WEEK : DAYS : TOTL:

13	1000P-1035P	30	\$130.00 PU	: DATE	10/26	E : /WK: INVT	WED	:SPTS
PROGRAM : CON COM1:	: NEWSCHANNEL 6 AT	10PM						
14	500P-600P	30	\$40.00 PS	11/2	11/2	1	WED	
PROGRAM : CON COM1:	: NEWSCHANNEL 6 AT	5 PM						
15	700A-900A	30	\$30.00 0%	10/26	11/2	1	WED	
PROGRAM : CON COM1:	: CBS THIS MORNING							
OCT/16 \$695.00	5.00 NOV/16 \$1,090.00	0.00				CONTRACT TOTAL	TOTAL	\$1,785.00 17
MARKET TOTALS \$9,916	\$9,916 KAUZ 18%	KSWO 37%	KFDX 45% NA	NAUZ 0%	KJTL 0%	KJBO 0% NSW	NSWO 0%	
SHARES ACCURATE	ы							

Ø Z

SVC- NSI DEMOS- RA35+\*



Run On: Sep30/16 at 12:15

Adv: TOM COLE FOR CONGRESS Station: KAUZ-TV WICHITA FALLS & LAWT Agency: MEDIA AD VENTURES E-ORDER: 1577035 (Rev 0) Agy#5442747

Buyer: CAROLYN BUSH

Prod2: Prod1: POLITI Dates: Oct24/1 HdIn#: UNLINF

																		Agency 30	Diff	
	17	16	15	14	13	12		10	9	8	7	6	5	4	ω	2	_	Agency: SEPARATION: 30	Buy Line	
Current Agency Order	Sun/6-7P	Sun/10-1035P	Fri/10-1035P	Mon/10-1035P	Wed/10-1035P	Tue/630-7P	Fri/630-7P	Mon/6-630P	Thu/6-630P	Thu/6-630P	Wed/5-6P	Tue/5-6P	Thu/12N-1230P	Mon/12N-1230P	Fri/12N-1230P	Wed/7-9A	Wed/7-9A		Day/Time	Buyer: CAROLYN BUSH
	308	308	308	308	308	308	308	308	308	308	308	308	308	308	308	308	308		Len	USH
	\$150	\$125	\$130	\$130	\$130	\$250	\$250	\$130	\$130	\$130	\$40	\$40	\$30	\$30	\$30	\$30	\$30		Rate	
																			Rev Rate	
	Nov6/16	Oct30/16	Nov4/16	Oct31/16	Oct26/16	Nov1/16	Oct28/16	Nov7/16	Nov3/16	Oct27/16	Nov2/16	Nov1/16	Nov3/16	Oct31/16	Oct28/16	Nov2/16	Oct26/16	1.0 To 0.1000	Starting Date	
	Nov6/16	Oct30/16	Nov4/16	Oct31/16	Oct26/16	Nov1/16	Oct28/16	Nov7/16	Nov3/16	Oct27/16	Nov2/16	Nov1/16	Nov3/16	Oct31/16	Oct28/16	Nov2/16	Oct26/16		Ending Date	
	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_		#of Wks	
	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_		Spt/ Week	Tel #:
														æ					St.	